

## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

<http://www.local6.com>

Billing Address:

**Abar-Hutton Media, LLC**  
**Attention: Accounts Payable**  
**6190 Grovedale Ct.**  
**Suite 200**  
**Alexandria, VA 22310-2552**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 263009-1  | 11/06/12     | November 2012 | 10/29/12 - 11/05/12 |

| Station | Account Executive | Sales Office   | Sales Region |
|---------|-------------------|----------------|--------------|
| WKMG    | Kristen Waskie    | MMT/Philadelph | National     |

| Advertiser               | Product           | Estimate Number |
|--------------------------|-------------------|-----------------|
| Pol/Bill Nelson/Sen/FI/D | NELSON FOR SENATE | 855             |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/31/12 - 11/05/12 | 263009  | 06395897    |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast        | Cash         |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|       |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line  | Start Date | End Date | Description                   | Start/End Time | MTWTFSS | Length | Spots/Week | Rate        | Type |
|---|------------|----------|-------------------------------|----------------|---------|--------|------------|-------------|------|
| 1   | 11/05/12   | 11/05/12 | Hawaii Five-O                 | 10-11p         | M-----  | :30    | 1          | \$14,000.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 M----- 1 \$14,000.00   |            |          |                               |                |         |        |            |             |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG 11/05/12 10:34 PM Hawaii Five-O 10-11p :30 BN12012H \$14,000.00 NM  |            |          |                               |                |         |        |            |             |      |
| 2   | 11/04/12   | 11/04/12 | Amazing Race                  | 8-9p           | -----S  | :30    | 1          | \$8,000.00  | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -----S 1 \$8,000.00  |            |          |                               |                |         |        |            |             |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>2 WKMG Sa 11/03/12 11:53 PM NCAA Football Prime: AL at LSU 8-11p :30 BN12009H \$8,000.00 NM<br>MG for 2.1 11/04<br>1 WKMG Su 11/04/12 Amazing Race 8-9p :00 \$8,000.00 NM<br>See MG 2.2    |            |          |                               |                |         |        |            |             |      |
| 3   | 10/31/12   | 10/31/12 | Criminal Minds                | 9-10p          | --W---- | :30    | 1          | \$10,000.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 --W---- 1 \$10,000.00  |            |          |                               |                |         |        |            |             |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG W 10/31/12 9:47 PM Criminal Minds 9-10p :30 BN12009H \$10,000.00 NM   |            |          |                               |                |         |        |            |             |      |
| 4   | 11/03/12   | 11/03/12 | NCAA Football Prime: AL 8-11p |                | -----S- | :30    | 2          | \$12,000.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -----S- 2 \$12,000.00  |            |          |                               |                |         |        |            |             |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG Sa 11/03/12 7:59 PM NCAA Football Prime: AL at LSU 8-11p :30 BN12009H \$12,000.00 NM<br>2 WKMG Sa 11/03/12 9:53 PM NCAA Football Prime: AL at LSU 8-11p :30 BN12012H \$12,000.00 NM |            |          |                               |                |         |        |            |             |      |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

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**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

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| Invoice #                | Invoice Date | Invoice Month     | Invoice Period      |
|--------------------------|--------------|-------------------|---------------------|
| 263009-1                 | 11/06/12     | November 2012     | 10/29/12 - 11/05/12 |
| Advertiser               |              | Product           | Estimate Number     |
| Pol/Bill Nelson/Sen/FI/D |              | NELSON FOR SENATE | 855                 |

| Line   | Start Date | End Date | Description                | Start/End Time | MTWTFSS | Length | Spots/Week | Rate       | Type |
|--|------------|----------|----------------------------|----------------|---------|--------|------------|------------|------|
| 5  | 11/03/12   | 11/03/12 | No Show/See SEC Prime 8-9p |                | -----S- | :30    | 1          | \$2,000.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -----S- 1 \$2,000.00  |            |          |                            |                |         |        |            |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG Sa 11/03/12 No Show/See SEC Primetime Gn 8-9p :00 \$2,000.00 NM<br>See MG 5.2<br>2 WKMG M 11/05/12 7:23 PM News at 7p 7-7:30p :30 BN12009H \$2,000.00 NM<br>MG for 5.1 11/03     |            |          |                            |                |         |        |            |            |      |
| 6  | 11/03/12   | 11/03/12 | Local 6 Sports Access      | 7-8p           | -----S- | :30    | 1          | \$1,500.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -----S- 1 \$1,500.00  |            |          |                            |                |         |        |            |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG Sa 11/03/12 7:49 PM Local 6 Sports Access 7-8p :30 BN12012H \$1,500.00 NM  |            |          |                            |                |         |        |            |            |      |
| 7  | 11/03/12   | 11/03/12 | No Show/See SEC Prime 8-9p |                | -----S- | :30    | 1          | \$2,000.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -----S- 1 \$2,000.00  |            |          |                            |                |         |        |            |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG Sa 11/03/12 No Show/See SEC Primetime Gn 8-9p :00 \$2,000.00 NM<br>See MG 7.2<br>2 WKMG Sa 11/03/12 4:34 PM NCAA 3pm Game various :30 BN12009H \$2,000.00 NM<br>MG for 7.1 11/03 |            |          |                            |                |         |        |            |            |      |
| 8  | 11/04/12   | 11/04/12 | CBS Sunday Morning         | 9-1030a        | -----S  | :30    | 1          | \$1,800.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -----S 1 \$1,800.00   |            |          |                            |                |         |        |            |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG Su 11/04/12 8:59 AM CBS Sunday Morning 9-1030a :30 BN12012H \$1,800.00 NM  |            |          |                            |                |         |        |            |            |      |
| 9  | 11/03/12   | 11/03/12 | Insider Wknd               | 105a-135a      | -----S- | :30    | 2          | \$250.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -----S- 2 \$250.00  |            |          |                            |                |         |        |            |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>2 WKMG Sa 11/03/12 1:11 AM Insider Wknd 105a-135a :30 BN12012H \$250.00 NM<br>1 WKMG Sa 11/03/12 1:28 AM Insider Wknd 105a-135a :30 BN12009H \$250.00 NM                                |            |          |                            |                |         |        |            |            |      |

Total Spots 11 Gross Total \$63,800.00

## Payment Terms 30 Days

Agency Commission \$9,570.00  
 Net Amount Due \$54,230.00

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| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 262573-2  | 11/06/12     | November 2012 | 10/29/12 - 10/29/12 |

| Station | Account Executive | Sales Office   | Sales Region |
|---------|-------------------|----------------|--------------|
| WKMG    | Kristen Waskie    | MMT/Philadelph | National     |

| Advertiser               | Product           | Estimate Number |
|--------------------------|-------------------|-----------------|
| Pol/Bill Nelson/Sen/FI/D | NELSON FOR SENATE | 640             |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/23/12 - 10/29/12 | 262573  | 06385294    |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast        | Cash         |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|       |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line   | Start Date        | End Date        | Description       | Start/End Time     | MTWTFSS               | Length        | Spots/<br>Week | Rate        | Type        |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |          |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |   |          |          |                   |        |     |          |          |    |
|--|-------------------|-----------------|-------------------|--------------------|-----------------------|---------------|----------------|-------------|-------------|--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|--------|---|----------|--|--|--|--|--------------------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|--------|---|----------|----------|-------------------|--------|-----|----------|----------|----|
| 2  | 10/29/12          | 10/29/12        | Rachael Ray       | 9-10a              | 1-----                | :30           | 1              | \$600.00    | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |          |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |   |          |          |                   |        |     |          |          |    |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>1-----</td><td>1</td><td>\$600.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 WKMG</td><td>M</td><td>10/29/12</td><td>9:41 AM</td><td>Rachael Ray</td><td>9-10a</td><td>:30</td><td>BN12009H</td><td>\$600.00</td><td>NM</td></tr> </table>         |                   |                 |                   |                    |                       |               |                |             |             | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  | 10/29/12 | 11/04/12 | 1----- | 1 | \$600.00 |  |  |  |  | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 WKMG | M | 10/29/12 | 9:41 AM  | Rachael Ray       | 9-10a  | :30 | BN12009H | \$600.00 | NM |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>    | <u>Spots/Week</u>  | <u>Rate</u>           |               |                |             |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |          |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |   |          |          |                   |        |     |          |          |    |
|  | 10/29/12          | 11/04/12        | 1-----            | 1                  | \$600.00              |               |                |             |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |          |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |   |          |          |                   |        |     |          |          |    |
| <u>Spots: # Ch</u>   | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>   | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |          |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |   |          |          |                   |        |     |          |          |    |
| 1 WKMG   | M                 | 10/29/12        | 9:41 AM           | Rachael Ray        | 9-10a                 | :30           | BN12009H       | \$600.00    | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |          |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |   |          |          |                   |        |     |          |          |    |
| 4  | 10/29/12          | 10/29/12        | Let's Make a Deal | 10-11a             | 1-----                | :30           | 1              | \$800.00    | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |          |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |   |          |          |                   |        |     |          |          |    |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>1-----</td><td>1</td><td>\$800.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 WKMG</td><td>M</td><td>10/29/12</td><td>10:26 AM</td><td>Let's Make a Deal</td><td>10-11a</td><td>:30</td><td>BN12011H</td><td>\$800.00</td><td>NM</td></tr> </table> |                   |                 |                   |                    |                       |               |                |             |             | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  | 10/29/12 | 11/04/12 | 1----- | 1 | \$800.00 |  |  |  |  | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 WKMG | M | 10/29/12 | 10:26 AM | Let's Make a Deal | 10-11a | :30 | BN12011H | \$800.00 | NM |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>    | <u>Spots/Week</u>  | <u>Rate</u>           |               |                |             |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |          |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |   |          |          |                   |        |     |          |          |    |
|  | 10/29/12          | 11/04/12        | 1-----            | 1                  | \$800.00              |               |                |             |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |          |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |   |          |          |                   |        |     |          |          |    |
| <u>Spots: # Ch</u>   | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>   | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |          |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |   |          |          |                   |        |     |          |          |    |
| 1 WKMG   | M                 | 10/29/12        | 10:26 AM          | Let's Make a Deal  | 10-11a                | :30           | BN12011H       | \$800.00    | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |          |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |   |          |          |                   |        |     |          |          |    |
| 6  | 10/29/12          | 10/29/12        | The Talk          | 2-3p               | 1-----                | :30           | 1              | \$600.00    | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |          |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |   |          |          |                   |        |     |          |          |    |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>    | <u>Spots/Week</u>  | <u>Rate</u>           |               |                |             |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |          |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |   |          |          |                   |        |     |          |          |    |
|  | 10/29/12          | 11/04/12        | 1-----            | 1                  | \$600.00              |               |                |             |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |          |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |   |          |          |                   |        |     |          |          |    |
| <u>Spots: # Ch</u>   | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>   | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |          |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |   |          |          |                   |        |     |          |          |    |
| 1 WKMG   | M                 | 10/29/12        | 2:30 PM           | The Talk           | 2-3p                  | :30           | BN12009H       | \$600.00    | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |          |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |   |          |          |                   |        |     |          |          |    |
| 8  | 10/29/12          | 10/29/12        | The Doctors       | 3-4p               | 1-----                | :30           | 1              | \$350.00    | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |          |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |   |          |          |                   |        |     |          |          |    |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>1-----</td><td>1</td><td>\$350.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 WKMG</td><td>M</td><td>10/29/12</td><td>3:30 PM</td><td>The Doctors</td><td>3-4p</td><td>:30</td><td>BN12012H</td><td>\$350.00</td><td>NM</td></tr> </table>          |                   |                 |                   |                    |                       |               |                |             |             | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  | 10/29/12 | 11/04/12 | 1----- | 1 | \$350.00 |  |  |  |  | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 WKMG | M | 10/29/12 | 3:30 PM  | The Doctors       | 3-4p   | :30 | BN12012H | \$350.00 | NM |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>    | <u>Spots/Week</u>  | <u>Rate</u>           |               |                |             |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |          |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |   |          |          |                   |        |     |          |          |    |
|  | 10/29/12          | 11/04/12        | 1-----            | 1                  | \$350.00              |               |                |             |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |          |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |   |          |          |                   |        |     |          |          |    |
| <u>Spots: # Ch</u>   | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>   | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |          |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |   |          |          |                   |        |     |          |          |    |
| 1 WKMG   | M                 | 10/29/12        | 3:30 PM           | The Doctors        | 3-4p                  | :30           | BN12012H       | \$350.00    | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |          |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |   |          |          |                   |        |     |          |          |    |

**Total Spots** 4 **Gross Total** \$2,350.00

## Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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## INVOICE



<http://www.local6.com>

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 262573-2  | 11/06/12     | November 2012 | 10/29/12 - 10/29/12 |

| Advertiser              | Product           | Estimate Number |
|-------------------------|-------------------|-----------------|
| Pol/Bill Nelson/Sen/F/D | NELSON FOR SENATE | 640             |

Agency Commission **\$352.50**

Net Amount Due **\$1,997.50**

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## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**Abar-Hutton Media, LLC**  
**Attention: Accounts Payable**  
**6190 Grovedale Ct.**  
**Suite 200**  
**Alexandria, VA 22310-2552**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

| Invoice # | Invoice Date      | Invoice Month  | Invoice Period      |
|-----------|-------------------|----------------|---------------------|
| 252346-2  | 11/06/12          | November 2012  | 10/29/12 - 10/29/12 |
| Station   | Account Executive | Sales Office   | Sales Region        |
| WKMG      | Kristen Waskie    | MMT/Philadelph | National            |

| Advertiser               | Product           | Estimate Number |
|--------------------------|-------------------|-----------------|
| Pol/Bill Nelson/Sen/FI/D | NELSON FOR SENATE | 472             |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/23/12 - 10/29/12 | 252346  | 06205114    |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast        | Cash         |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|       |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line   | Start Date | End Date | Description           | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|--|------------|----------|-----------------------|----------------|---------|--------|----------------|------------|------|
| 3  | 10/29/12   | 10/29/12 | Morn News at 530a     | 530-6a         | 1-----  | :30    | 1              | \$700.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 1----- 1 \$700.00   |            |          |                       |                |         |        |                |            |      |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u><br>1 WKMG 10/29/12 5:42 AM Morn News at 530a 530-6a :30 BN12011H \$700.00 NM          |            |          |                       |                |         |        |                |            |      |
| 6  | 10/29/12   | 10/29/12 | Let's Make a Deal     | 10-11a         | 1-----  | :30    | 1              | \$800.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 1----- 1 \$800.00   |            |          |                       |                |         |        |                |            |      |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u><br>1 WKMG 10/29/12 9:58 AM Let's Make a Deal 10-11a :30 BN12009H \$800.00 NM          |            |          |                       |                |         |        |                |            |      |
| 8  | 10/29/12   | 10/29/12 | Price Is Right        | 11a-12p        | 1-----  | :30    | 1              | \$1,500.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 1----- 1 \$1,500.00   |            |          |                       |                |         |        |                |            |      |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u><br>1 WKMG 10/29/12 10:58 AM Price Is Right 11a-12p :30 BN12011H \$1,500.00 NM         |            |          |                       |                |         |        |                |            |      |
| 10   | 10/29/12   | 10/29/12 | Local 6 News 12-1230p | 12-1230p       | 1-----  | :30    | 1              | \$1,200.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 1----- 1 \$1,200.00   |            |          |                       |                |         |        |                |            |      |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u><br>1 WKMG 10/29/12 12:20 PM Local 6 News 12-1230p 12-1230p :30 BN12009H \$1,200.00 NM |            |          |                       |                |         |        |                |            |      |
| 12   | 10/29/12   | 10/29/12 | Soaps                 | 12:30-2p       | 1-----  | :30    | 1              | \$1,200.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 1----- 1 \$1,200.00   |            |          |                       |                |         |        |                |            |      |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u><br>1 WKMG 10/29/12 12:28 PM Soaps 12:30-2p :30 BN12012H \$1,200.00 NM                 |            |          |                       |                |         |        |                |            |      |

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

| Invoice #                | Invoice Date      | Invoice Month   | Invoice Period      |
|--------------------------|-------------------|-----------------|---------------------|
| 252346-2                 | 11/06/12          | November 2012   | 10/29/12 - 10/29/12 |
| Advertiser               | Product           | Estimate Number |                     |
| Pol/Bill Nelson/Sen/FI/D | NELSON FOR SENATE | 472             |                     |

| Line   | Start Date | End Date | Description     | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|--|------------|----------|-----------------|----------------|---------|--------|----------------|------------|------|
| 16   | 10/29/12   | 10/29/12 | News at 5p      | 5-530p         | 1-----  | :30    | 1              | \$1,000.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 1----- 1 \$1,000.00                                       |            |          |                 |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG 10/29/12 5:25 PM News at 5p 5-530p :30 BN12009H \$1,000.00 NM          |            |          |                 |                |         |        |                |            |      |
| 19   | 10/29/12   | 10/29/12 | News at 7p      | 7-7:30p        | 1-----  | :30    | 1              | \$1,700.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 1----- 1 \$1,700.00                                       |            |          |                 |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG 10/29/12 7:23 PM News at 7p 7-7:30p :30 BN12012H \$1,700.00 NM         |            |          |                 |                |         |        |                |            |      |
| 21   | 10/29/12   | 10/29/12 | Inside Edition  | 730-8p         | 1-----  | :30    | 1              | \$1,700.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 1----- 1 \$1,700.00                                       |            |          |                 |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG 10/29/12 7:59 PM Inside Edition 730-8p :30 BN12009H \$1,700.00 NM      |            |          |                 |                |         |        |                |            |      |
| 24   | 10/29/12   | 10/29/12 | David Letterman | 1136p-1238a    | 1-----  | :30    | 1              | \$700.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 1----- 1 \$700.00   |            |          |                 |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG 10/29/12 12:16 AM David Letterman 1136p-1238a :30 BN12012H \$700.00 NM |            |          |                 |                |         |        |                |            |      |
| 26   | 10/29/12   | 10/29/12 | Extra           | 1237-109a      | 1-----  | :30    | 1              | \$300.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 1----- 1 \$300.00   |            |          |                 |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG 10/29/12 12:51 AM Extra 1237-109a :30 BN12009H \$300.00 NM             |            |          |                 |                |         |        |                |            |      |
| 33   | 10/29/12   | 10/29/12 | Morn News at 5a | 5-530a         | M-----  | :30    | 1              | \$450.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 M----- 1 \$450.00   |            |          |                 |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG 10/29/12 5:15 AM Morn News at 5a 5-530a :30 BN12009H \$450.00 NM       |            |          |                 |                |         |        |                |            |      |

**Total Spots** 11 **Gross Total** \$11,250.00

## Payment Terms 30 Days

**Agency Commission** \$1,687.50  
**Net Amount Due** \$9,562.50

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## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**Abar-Hutton Media, LLC**  
**Attention: Accounts Payable**  
**6190 Grovedale Ct.**  
**Suite 200**  
**Alexandria, VA 22310-2552**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 262574-1  | 11/06/12     | November 2012 | 10/29/12 - 11/06/12 |

| Station | Account Executive | Sales Office   | Sales Region |
|---------|-------------------|----------------|--------------|
| WKMG    | Kristen Waskie    | MMT/Philadelph | National     |

| Advertiser               | Product           | Estimate Number |
|--------------------------|-------------------|-----------------|
| Pol/Bill Nelson/Sen/FI/D | NELSON FOR SENATE | 641             |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/30/12 - 11/06/12 | 262574  | 06385317    |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast        | Cash         |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|       |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line   | Start Date        | End Date        | Description    | Start/End Time    | MTWTFSS     | Length         | Spots/<br>Week | Rate     | Type     |          |                   |                 |                |                   |             |                |        |       |      |      |          |          |         |          |          |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |          |      |     |          |          |    |   |      |   |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |
|--|-------------------|-----------------|----------------|-------------------|-------------|----------------|----------------|----------|----------|----------|-------------------|-----------------|----------------|-------------------|-------------|----------------|--------|-------|------|------|----------|----------|---------|----------|----------|----------|------|-----|--|----------|----|----------------------|--|--|--|--|--|--|--|--|--|--|---|------|----|----------|---------|-------------|-------|-----|----------|----------|----|----------------------|--|--|--|--|--|--|--|--|--|--|---|------|----|----------|---------|----------|------|-----|----------|----------|----|---|------|---|----------|--|----------|------|-----|--|----------|----|----------------------|--|--|--|--|--|--|--|--|--|--|---|------|---|----------|---------|-------------|-------|-----|----------|----------|----|----------------------|--|--|--|--|--|--|--|--|--|--|---|------|----|----------|--|----------|------|-----|--|----------|----|----------------------|--|--|--|--|--|--|--|--|--|--|---|------|----|----------|---------|-------------|-------|-----|----------|----------|----|----------------------|--|--|--|--|--|--|--|--|--|--|
| 1  | 10/30/12          | 11/02/12        | The Talk       | 2-3p              | -TWTF--     | :30            | 4              | \$600.00 | NM       |          |                   |                 |                |                   |             |                |        |       |      |      |          |          |         |          |          |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |          |      |     |          |          |    |   |      |   |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |
| <table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-TWTF--</td><td>4</td><td>\$600.00</td><td colspan="4"></td></tr></table>  |                   |                 |                |                   |             |                |                |          |          | Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |                |        |       |      |      | 10/29/12 | 11/04/12 | -TWTF-- | 4        | \$600.00 |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |          |      |     |          |          |    |   |      |   |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |                |                |          |          |          |                   |                 |                |                   |             |                |        |       |      |      |          |          |         |          |          |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |          |      |     |          |          |    |   |      |   |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |
|  | 10/29/12          | 11/04/12        | -TWTF--        | 4                 | \$600.00    |                |                |          |          |          |                   |                 |                |                   |             |                |        |       |      |      |          |          |         |          |          |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |          |      |     |          |          |    |   |      |   |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WKMG</td><td>Tu</td><td>10/30/12</td><td></td><td>The Talk</td><td>2-3p</td><td>:00</td><td></td><td>\$600.00</td><td>NM</td></tr><tr><td colspan="11">See MG 1.5, 1.6, 1.7</td></tr><tr><td>6</td><td>WKMG</td><td>Tu</td><td>10/30/12</td><td>9:48 AM</td><td>Rachael Ray</td><td>9-10a</td><td>:30</td><td>BN12009H</td><td>\$600.00</td><td>NM</td></tr><tr><td colspan="11">MG for 1.1, 1.4, 1.2</td></tr><tr><td>3</td><td>WKMG</td><td>Tu</td><td>10/30/12</td><td>2:29 PM</td><td>The Talk</td><td>2-3p</td><td>:30</td><td>BN12012H</td><td>\$600.00</td><td>NM</td></tr><tr><td>4</td><td>WKMG</td><td>W</td><td>10/31/12</td><td></td><td>The Talk</td><td>2-3p</td><td>:00</td><td></td><td>\$600.00</td><td>NM</td></tr><tr><td colspan="11">See MG 1.5, 1.6, 1.7</td></tr><tr><td>5</td><td>WKMG</td><td>W</td><td>10/31/12</td><td>9:33 AM</td><td>Rachael Ray</td><td>9-10a</td><td>:30</td><td>BN12012H</td><td>\$600.00</td><td>NM</td></tr><tr><td colspan="11">MG for 1.1, 1.4, 1.2</td></tr><tr><td>1</td><td>WKMG</td><td>Th</td><td>11/01/12</td><td></td><td>The Talk</td><td>2-3p</td><td>:00</td><td></td><td>\$600.00</td><td>NM</td></tr><tr><td colspan="11">See MG 1.5, 1.6, 1.7</td></tr><tr><td>7</td><td>WKMG</td><td>Th</td><td>11/01/12</td><td>9:20 AM</td><td>Rachael Ray</td><td>9-10a</td><td>:30</td><td>BN12012H</td><td>\$600.00</td><td>NM</td></tr><tr><td colspan="11">MG for 1.1, 1.4, 1.2</td></tr></table> |                   |                 |                |                   |             |                |                |          |          | Spots: # | Ch                | Day             | Air Date       | Air Time          | Description | Start/End Time | Length | Ad-ID | Rate | Type | 2        | WKMG     | Tu      | 10/30/12 |          | The Talk | 2-3p | :00 |  | \$600.00 | NM | See MG 1.5, 1.6, 1.7 |  |  |  |  |  |  |  |  |  |  | 6 | WKMG | Tu | 10/30/12 | 9:48 AM | Rachael Ray | 9-10a | :30 | BN12009H | \$600.00 | NM | MG for 1.1, 1.4, 1.2 |  |  |  |  |  |  |  |  |  |  | 3 | WKMG | Tu | 10/30/12 | 2:29 PM | The Talk | 2-3p | :30 | BN12012H | \$600.00 | NM | 4 | WKMG | W | 10/31/12 |  | The Talk | 2-3p | :00 |  | \$600.00 | NM | See MG 1.5, 1.6, 1.7 |  |  |  |  |  |  |  |  |  |  | 5 | WKMG | W | 10/31/12 | 9:33 AM | Rachael Ray | 9-10a | :30 | BN12012H | \$600.00 | NM | MG for 1.1, 1.4, 1.2 |  |  |  |  |  |  |  |  |  |  | 1 | WKMG | Th | 11/01/12 |  | The Talk | 2-3p | :00 |  | \$600.00 | NM | See MG 1.5, 1.6, 1.7 |  |  |  |  |  |  |  |  |  |  | 7 | WKMG | Th | 11/01/12 | 9:20 AM | Rachael Ray | 9-10a | :30 | BN12012H | \$600.00 | NM | MG for 1.1, 1.4, 1.2 |  |  |  |  |  |  |  |  |  |  |
| Spots: #   | Ch                | Day             | Air Date       | Air Time          | Description | Start/End Time | Length         | Ad-ID    | Rate     | Type     |                   |                 |                |                   |             |                |        |       |      |      |          |          |         |          |          |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |          |      |     |          |          |    |   |      |   |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |
| 2  | WKMG              | Tu              | 10/30/12       |                   | The Talk    | 2-3p           | :00            |          | \$600.00 | NM       |                   |                 |                |                   |             |                |        |       |      |      |          |          |         |          |          |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |          |      |     |          |          |    |   |      |   |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |
| See MG 1.5, 1.6, 1.7   |                   |                 |                |                   |             |                |                |          |          |          |                   |                 |                |                   |             |                |        |       |      |      |          |          |         |          |          |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |          |      |     |          |          |    |   |      |   |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |
| 6  | WKMG              | Tu              | 10/30/12       | 9:48 AM           | Rachael Ray | 9-10a          | :30            | BN12009H | \$600.00 | NM       |                   |                 |                |                   |             |                |        |       |      |      |          |          |         |          |          |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |          |      |     |          |          |    |   |      |   |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |
| MG for 1.1, 1.4, 1.2   |                   |                 |                |                   |             |                |                |          |          |          |                   |                 |                |                   |             |                |        |       |      |      |          |          |         |          |          |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |          |      |     |          |          |    |   |      |   |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |
| 3  | WKMG              | Tu              | 10/30/12       | 2:29 PM           | The Talk    | 2-3p           | :30            | BN12012H | \$600.00 | NM       |                   |                 |                |                   |             |                |        |       |      |      |          |          |         |          |          |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |          |      |     |          |          |    |   |      |   |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |
| 4  | WKMG              | W               | 10/31/12       |                   | The Talk    | 2-3p           | :00            |          | \$600.00 | NM       |                   |                 |                |                   |             |                |        |       |      |      |          |          |         |          |          |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |          |      |     |          |          |    |   |      |   |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |
| See MG 1.5, 1.6, 1.7   |                   |                 |                |                   |             |                |                |          |          |          |                   |                 |                |                   |             |                |        |       |      |      |          |          |         |          |          |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |          |      |     |          |          |    |   |      |   |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |
| 5  | WKMG              | W               | 10/31/12       | 9:33 AM           | Rachael Ray | 9-10a          | :30            | BN12012H | \$600.00 | NM       |                   |                 |                |                   |             |                |        |       |      |      |          |          |         |          |          |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |          |      |     |          |          |    |   |      |   |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |
| MG for 1.1, 1.4, 1.2   |                   |                 |                |                   |             |                |                |          |          |          |                   |                 |                |                   |             |                |        |       |      |      |          |          |         |          |          |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |          |      |     |          |          |    |   |      |   |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |
| 1  | WKMG              | Th              | 11/01/12       |                   | The Talk    | 2-3p           | :00            |          | \$600.00 | NM       |                   |                 |                |                   |             |                |        |       |      |      |          |          |         |          |          |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |          |      |     |          |          |    |   |      |   |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |
| See MG 1.5, 1.6, 1.7   |                   |                 |                |                   |             |                |                |          |          |          |                   |                 |                |                   |             |                |        |       |      |      |          |          |         |          |          |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |          |      |     |          |          |    |   |      |   |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |
| 7  | WKMG              | Th              | 11/01/12       | 9:20 AM           | Rachael Ray | 9-10a          | :30            | BN12012H | \$600.00 | NM       |                   |                 |                |                   |             |                |        |       |      |      |          |          |         |          |          |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |          |      |     |          |          |    |   |      |   |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |
| MG for 1.1, 1.4, 1.2   |                   |                 |                |                   |             |                |                |          |          |          |                   |                 |                |                   |             |                |        |       |      |      |          |          |         |          |          |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |          |      |     |          |          |    |   |      |   |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |
| 2  | 11/05/12          | 11/05/12        | The Talk       | 2-3p              | 1-----      | :30            | 1              | \$600.00 | NM       |          |                   |                 |                |                   |             |                |        |       |      |      |          |          |         |          |          |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |          |      |     |          |          |    |   |      |   |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |
| <table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>1-----</td><td>1</td><td>\$600.00</td><td colspan="4"></td></tr></table>   |                   |                 |                |                   |             |                |                |          |          | Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |                |        |       |      |      | 11/05/12 | 11/11/12 | 1-----  | 1        | \$600.00 |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |          |      |     |          |          |    |   |      |   |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |                |                |          |          |          |                   |                 |                |                   |             |                |        |       |      |      |          |          |         |          |          |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |          |      |     |          |          |    |   |      |   |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |
|  | 11/05/12          | 11/11/12        | 1-----         | 1                 | \$600.00    |                |                |          |          |          |                   |                 |                |                   |             |                |        |       |      |      |          |          |         |          |          |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |          |      |     |          |          |    |   |      |   |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td>M</td><td>11/05/12</td><td></td><td>The Talk</td><td>2-3p</td><td>:00</td><td></td><td>\$600.00</td><td>NM</td></tr><tr><td colspan="11">See MG 2.2</td></tr><tr><td>2</td><td>WKMG</td><td>Tu</td><td>11/06/12</td><td>9:16 AM</td><td>Rachael Ray</td><td>9-10a</td><td>:30</td><td>BN12012H</td><td>\$600.00</td><td>NM</td></tr><tr><td colspan="11">MG for 2.1 11/05</td></tr></table>   |                   |                 |                |                   |             |                |                |          |          | Spots: # | Ch                | Day             | Air Date       | Air Time          | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1        | WKMG     | M       | 11/05/12 |          | The Talk | 2-3p | :00 |  | \$600.00 | NM | See MG 2.2           |  |  |  |  |  |  |  |  |  |  | 2 | WKMG | Tu | 11/06/12 | 9:16 AM | Rachael Ray | 9-10a | :30 | BN12012H | \$600.00 | NM | MG for 2.1 11/05     |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |          |      |     |          |          |    |   |      |   |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |
| Spots: #   | Ch                | Day             | Air Date       | Air Time          | Description | Start/End Time | Length         | Ad-ID    | Rate     | Type     |                   |                 |                |                   |             |                |        |       |      |      |          |          |         |          |          |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |          |      |     |          |          |    |   |      |   |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |
| 1  | WKMG              | M               | 11/05/12       |                   | The Talk    | 2-3p           | :00            |          | \$600.00 | NM       |                   |                 |                |                   |             |                |        |       |      |      |          |          |         |          |          |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |          |      |     |          |          |    |   |      |   |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |
| See MG 2.2   |                   |                 |                |                   |             |                |                |          |          |          |                   |                 |                |                   |             |                |        |       |      |      |          |          |         |          |          |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |          |      |     |          |          |    |   |      |   |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |
| 2  | WKMG              | Tu              | 11/06/12       | 9:16 AM           | Rachael Ray | 9-10a          | :30            | BN12012H | \$600.00 | NM       |                   |                 |                |                   |             |                |        |       |      |      |          |          |         |          |          |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |          |      |     |          |          |    |   |      |   |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |
| MG for 2.1 11/05   |                   |                 |                |                   |             |                |                |          |          |          |                   |                 |                |                   |             |                |        |       |      |      |          |          |         |          |          |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |          |      |     |          |          |    |   |      |   |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |   |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |  |          |      |     |  |          |    |                      |  |  |  |  |  |  |  |  |  |  |   |      |    |          |         |             |       |     |          |          |    |                      |  |  |  |  |  |  |  |  |  |  |

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**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

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| Invoice #                | Invoice Date      | Invoice Month   | Invoice Period      |
|--------------------------|-------------------|-----------------|---------------------|
| 262574-1                 | 11/06/12          | November 2012   | 10/29/12 - 11/06/12 |
| Advertiser               | Product           | Estimate Number |                     |
| Pol/Bill Nelson/Sen/FL/D | NELSON FOR SENATE | 641             |                     |

| Line  | Start Date | End Date | Description     | Start/End Time | MTWTFSS | Length | Spots/Week | Rate       | Type |
|---|------------|----------|-----------------|----------------|---------|--------|------------|------------|------|
| 3   | 11/05/12   | 11/05/12 | The Doctors     | 3-4p           | 1-----  | :30    | 1          | \$500.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 1----- 1 \$500.00  |            |          |                 |                |         |        |            |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG 11/05/12 3:12 PM The Doctors 3-4p :30 BN12012H \$500.00 NM  |            |          |                 |                |         |        |            |            |      |
| 4   | 10/30/12   | 11/02/12 | The Doctors     | 3-4p           | -TWTF-- | :30    | 4          | \$350.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -TWTF-- 4 \$350.00   |            |          |                 |                |         |        |            |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG Tu 10/30/12 3:54 PM The Doctors 3-4p :30 BN12009H \$350.00 NM<br>2 WKMG W 10/31/12 3:34 PM The Doctors 3-4p :30 BN12012H \$350.00 NM<br>3 WKMG Th 11/01/12 3:40 PM The Doctors 3-4p :30 BN12009H \$350.00 NM<br>4 WKMG F 11/02/12 3:15 PM The Doctors 3-4p :30 BN12009H \$350.00 NM |            |          |                 |                |         |        |            |            |      |
| 5   | 11/02/12   | 11/02/12 | Blue Bloods     | 10-11p         | ----1-- | :30    | 1          | \$9,000.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 ----1-- 1 \$9,000.00   |            |          |                 |                |         |        |            |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG F 11/02/12 10:33 PM Blue Bloods 10-11p :30 BN12009H \$9,000.00 NM   |            |          |                 |                |         |        |            |            |      |
| 6   | 11/04/12   | 11/04/12 | Amazing Race    | 8-9p           | -----1  | :30    | 1          | \$8,000.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -----1 1 \$8,000.00  |            |          |                 |                |         |        |            |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>2 WKMG F 11/02/12 9:38 PM CSI:NY 9-10p :30 BN12012H \$8,000.00 NM<br>MG for 6.1 11/04<br>1 WKMG Su 11/04/12 Amazing Race 8-9p :00 \$8,000.00 NM<br>See MG 6.2  |            |          |                 |                |         |        |            |            |      |
| 7   | 10/31/12   | 11/02/12 | David Letterman | 1136p-1238a    | --WTF-- | :30    | 3          | \$700.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 --WTF-- 3 \$700.00   |            |          |                 |                |         |        |            |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>2 WKMG W 10/31/12 11:49 PM David Letterman 1136p-1238a :30 BN12009H \$700.00 NM<br>3 WKMG Th 11/01/12 12:11 AM David Letterman 1136p-1238a :30 BN12012H \$700.00 NM<br>1 WKMG F 11/02/12 12:31 AM David Letterman 1136p-1238a :30 BN12012H \$700.00 NM                                     |            |          |                 |                |         |        |            |            |      |
| 8   | 11/05/12   | 11/05/12 | David Letterman | 1136p-1238a    | 1-----  | :30    | 1          | \$700.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 1----- 1 \$700.00  |            |          |                 |                |         |        |            |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG M 11/05/12 12:33 AM David Letterman 1136p-1238a :30 BN12009H \$700.00 NM  |            |          |                 |                |         |        |            |            |      |

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| Line  | Start Date | End Date | Description           | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|---|------------|----------|-----------------------|----------------|---------|--------|----------------|------------|------|
| 9   | 11/03/12   | 11/03/12 | Sat 5-7a News         | 5-7a           | -----3- | :30    | 3              | \$200.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -----3- 3 \$200.00   |            |          |                       |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>3 WKMG Sa 11/03/12 5:13 AM Sat 5-7a News 5-7a :30 BN12009H \$200.00 NM<br>1 WKMG Sa 11/03/12 6:14 AM Sat 5-7a News 5-7a :30 BN12012H \$200.00 NM<br>2 WKMG Sa 11/03/12 6:45 AM Sat 5-7a News 5-7a :30 BN12009H \$200.00 NM |            |          |                       |                |         |        |                |            |      |
| 10  | 11/03/12   | 11/03/12 | 7-9a Sat Early Show   | 7-9a           | -----2- | :30    | 2              | \$350.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -----2- 2 \$350.00   |            |          |                       |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>2 WKMG Sa 11/03/12 6:59 AM 7-9a Sat Early Show 7-9a :30 BN12012H \$350.00 NM<br>1 WKMG Sa 11/03/12 8:28 AM 7-9a Sat Early Show 7-9a :30 BN12009H \$350.00 NM   |            |          |                       |                |         |        |                |            |      |
| 11  | 11/03/12   | 11/03/12 | Inside Edition Wknd   | 1135p-1205a    | -----1- | :30    | 1              | \$450.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -----1- 1 \$450.00   |            |          |                       |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG Sa 11/03/12 12:42 AM Inside Edition Wknd 1135p-1205a :30 BN12009H \$450.00 NM   |            |          |                       |                |         |        |                |            |      |
| 12  | 11/03/12   | 11/03/12 | Extra Wknd            | 1205-105a      | -----1- | :30    | 1              | \$350.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -----1- 1 \$350.00   |            |          |                       |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG Sa 11/03/12 1:21 AM Extra Wknd 1205-105a :30 BN12012H \$350.00 NM   |            |          |                       |                |         |        |                |            |      |
| 13  | 11/04/12   | 11/04/12 | 6-830a Sun News       | 6a-830a        | -----2  | :30    | 2              | \$200.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -----2 2 \$200.00  |            |          |                       |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>2 WKMG Su 11/04/12 6:55 AM 6-830a Sun News 6a-830a :30 BN12009H \$200.00 NM<br>1 WKMG Su 11/04/12 7:27 AM 6-830a Sun News 6a-830a :30 BN12012H \$200.00 NM   |            |          |                       |                |         |        |                |            |      |
| 14  | 11/04/12   | 11/04/12 | CBS Sunday Morning    | 9-1030a        | -----1  | :30    | 1              | \$1,800.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -----1 1 \$1,800.00  |            |          |                       |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG Su 11/04/12 9:55 AM CBS Sunday Morning 9-1030a :30 BN12009H \$1,800.00 NM   |            |          |                       |                |         |        |                |            |      |
| 15  | 11/03/12   | 11/03/12 | Local 6 Sports Access | 7-8p           | -----1- | :30    | 1              | \$1,500.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -----1- 1 \$1,500.00   |            |          |                       |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG Sa 11/03/12 7:30 PM Local 6 Sports Access 7-8p :30 BN12012H \$1,500.00 NM   |            |          |                       |                |         |        |                |            |      |

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 262574-1  | 11/06/12     | November 2012 | 10/29/12 - 11/06/12 |

| Advertiser               | Product           | Estimate Number |
|--------------------------|-------------------|-----------------|
| Pol/Bill Nelson/Sen/FI/D | NELSON FOR SENATE | 641             |

| Line  | Start Date        | End Date        | Description       | Start/End Time    | MTWTFSS            | Length                | Spots/<br>Week | Rate         | Type                    |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |                         |   |       |  |          |         |                   |        |     |          |             |
|---|-------------------|-----------------|-------------------|-------------------|--------------------|-----------------------|----------------|--------------|-------------------------|--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|---------|---|----------|--|--|--|--|-----------------|-----------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------------------|---|-------|--|----------|---------|-------------------|--------|-----|----------|-------------|
| 16  | 10/30/12          | 11/02/12        | Let's Make a Deal | 10-11a            | -TWTF--            | :30                   | 1              | \$800.00     | NM                      |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |                         |   |       |  |          |         |                   |        |     |          |             |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>-TWTF--</td><td>1</td><td>\$800.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WKMGW</td><td></td><td>10/31/12</td><td>9:59 AM</td><td>Let's Make a Deal</td><td>10-11a</td><td>:30</td><td>BN12009H</td><td>\$800.00 NM</td></tr> </table> |                   |                 |                   |                   |                    |                       |                |              |                         | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  | 10/29/12 | 11/04/12 | -TWTF-- | 1 | \$800.00 |  |  |  |  | <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> | 1 | WKMGW |  | 10/31/12 | 9:59 AM | Let's Make a Deal | 10-11a | :30 | BN12009H | \$800.00 NM |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>    | <u>Spots/Week</u> | <u>Rate</u>        |                       |                |              |                         |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |                         |   |       |  |          |         |                   |        |     |          |             |
|   | 10/29/12          | 11/04/12        | -TWTF--           | 1                 | \$800.00           |                       |                |              |                         |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |                         |   |       |  |          |         |                   |        |     |          |             |
| <u>Spots: #</u>   | <u>Ch</u>         | <u>Day</u>      | <u>Air Date</u>   | <u>Air Time</u>   | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |                         |   |       |  |          |         |                   |        |     |          |             |
| 1   | WKMGW             |                 | 10/31/12          | 9:59 AM           | Let's Make a Deal  | 10-11a                | :30            | BN12009H     | \$800.00 NM             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |                         |   |       |  |          |         |                   |        |     |          |             |

Total Spots                      **28**                      Gross Total                      **\$31,300.00**

## Payment Terms 30 Days

Agency Commission                      **\$4,695.00**

Net Amount Due                      **\$26,605.00**

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## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**Abar-Hutton Media, LLC**  
**Attention: Accounts Payable**  
**6190 Grovedale Ct.**  
**Suite 200**  
**Alexandria, VA 22310-2552**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 252341-1  | 11/06/12     | November 2012 | 10/29/12 - 11/05/12 |

| Station | Account Executive | Sales Office   | Sales Region |
|---------|-------------------|----------------|--------------|
| WKMG    | Kristen Waskie    | MMT/Philadelph | National     |

| Advertiser               | Product           | Estimate Number |
|--------------------------|-------------------|-----------------|
| Pol/Bill Nelson/Sen/FI/D | NELSON FOR SENATE | 471             |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/30/12 - 11/06/12 | 252341  | 06205120    |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast        | Cash         |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|       |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line  | Start Date | End Date | Description       | Start/End Time | MTWTFSS | Length | Spots/Week | Rate     | Type |
|---|------------|----------|-------------------|----------------|---------|--------|------------|----------|------|
| 1   | 11/05/12   | 11/05/12 | Morn News at 530a | 530-6a         | M-----  | :30    | 1          | \$700.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 M----- 1 \$700.00  |            |          |                   |                |         |        |            |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG 11/05/12 5:42 AM Morn News at 530a 530-6a :30 BN12009H \$700.00 NM  |            |          |                   |                |         |        |            |          |      |
| 2   | 11/05/12   | 11/05/12 | Morn News at 6a   | 6-7a           | 1-----  | :30    | 1          | \$800.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 1----- 1 \$800.00  |            |          |                   |                |         |        |            |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG 11/05/12 6:30 AM Morn News at 6a 6-7a :30 BN12012H \$800.00 NM  |            |          |                   |                |         |        |            |          |      |
| 3   | 10/30/12   | 11/02/12 | Morn News at 6a   | 6-7a           | -TW-F-- | :30    | 3          | \$800.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -TW-F-- 3 \$800.00   |            |          |                   |                |         |        |            |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG Tu 10/30/12 6:42 AM Morn News at 6a 6-7a :30 BN12012H \$800.00 NM<br>2 WKMG W 10/31/12 6:51 AM Morn News at 6a 6-7a :30 BN12009H \$800.00 NM<br>3 WKMG F 11/02/12 6:11 AM Morn News at 6a 6-7a :30 BN12009H \$800.00 NM |            |          |                   |                |         |        |            |          |      |
| 4   | 10/30/12   | 11/01/12 | The Early Show    | 7-9a           | -T-T--- | :30    | 2          | \$700.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -T-T--- 2 \$700.00   |            |          |                   |                |         |        |            |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG Tu 10/30/12 8:54 AM The Early Show 7-9a :30 BN12009H \$700.00 NM<br>2 WKMG Th 11/01/12 7:55 AM The Early Show 7-9a :30 BN12012H \$700.00 NM   |            |          |                   |                |         |        |            |          |      |

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**TEIN: 06-0903509**

http://www.local6.com

| Invoice #               | Invoice Date      | Invoice Month   | Invoice Period      |
|-------------------------|-------------------|-----------------|---------------------|
| 252341-1                | 11/06/12          | November 2012   | 10/29/12 - 11/05/12 |
| Advertiser              | Product           | Estimate Number |                     |
| Pol/Bill Nelson/Sen/F/D | NELSON FOR SENATE | 471             |                     |

| Line  | Start Date | End Date | Description           | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|---|------------|----------|-----------------------|----------------|---------|--------|----------------|------------|------|
| 5   | 10/30/12   | 11/02/12 | Price Is Right        | 11a-12p        | -TWTF-- | :30    | 4              | \$1,500.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -TWTF-- 4 \$1,500.00   |            |          |                       |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>3 WKMG Tu 10/30/12 11:59 AM Price Is Right 11a-12p :30 BN12012H \$1,500.00 NM<br>1 WKMG W 10/31/12 10:59 AM Price Is Right 11a-12p :30 BN12012H \$1,500.00 NM<br>2 WKMG W 10/31/12 11:59 AM Price Is Right 11a-12p :30 BN12009H \$1,500.00 NM<br>4 WKMG Th 11/01/12 10:59 AM Price Is Right 11a-12p :30 BN12009H \$1,500.00 NM                                 |            |          |                       |                |         |        |                |            |      |
| 6   | 11/05/12   | 11/05/12 | Price Is Right        | 11a-12p        | 1-----  | :30    | 1              | \$2,000.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 1----- 1 \$2,000.00  |            |          |                       |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG M 11/05/12 11:28 AM Price Is Right 11a-12p :30 BN12009H \$2,000.00 NM   |            |          |                       |                |         |        |                |            |      |
| 7   | 10/30/12   | 11/02/12 | Local 6 News 12-1230p | 12-1230p       | -TWTF-- | :30    | 4              | \$1,200.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -TWTF-- 4 \$1,200.00   |            |          |                       |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>3 WKMG Tu 10/30/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 BN12009H \$1,200.00 NM<br>2 WKMG W 10/31/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 BN12012H \$1,200.00 NM<br>1 WKMG Th 11/01/12 12:20 PM Local 6 News 12-1230p 12-1230p :30 BN12012H \$1,200.00 NM<br>4 WKMG F 11/02/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 BN12012H \$1,200.00 NM |            |          |                       |                |         |        |                |            |      |
| 8   | 11/05/12   | 11/05/12 | Local 6 News 12-1230p | 12-1230p       | 1-----  | :30    | 1              | \$1,500.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 1----- 1 \$1,500.00  |            |          |                       |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG M 11/05/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 BN12012H \$1,500.00 NM   |            |          |                       |                |         |        |                |            |      |
| 9   | 10/31/12   | 11/02/12 | Soaps                 | 12:30-2p       | --WTF-- | :30    | 3              | \$1,200.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 --WTF-- 3 \$1,200.00   |            |          |                       |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>2 WKMG W 10/31/12 1:59 PM Soaps 12:30-2p :30 BN12009H \$1,200.00 NM<br>3 WKMG Th 11/01/12 12:56 PM Soaps 12:30-2p :30 BN12009H \$1,200.00 NM<br>1 WKMG F 11/02/12 1:29 PM Soaps 12:30-2p :30 BN12009H \$1,200.00 NM  |            |          |                       |                |         |        |                |            |      |
| 10  | 11/05/12   | 11/05/12 | Soaps                 | 12:30-2p       | 1-----  | :30    | 1              | \$1,500.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 1----- 1 \$1,500.00  |            |          |                       |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG M 11/05/12 1:59 PM Soaps 12:30-2p :30 BN12009H \$1,500.00 NM  |            |          |                       |                |         |        |                |            |      |

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**TEIN: 06-0903509**

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| Invoice #               | Invoice Date      | Invoice Month   | Invoice Period      |
|-------------------------|-------------------|-----------------|---------------------|
| 252341-1                | 11/06/12          | November 2012   | 10/29/12 - 11/05/12 |
| Advertiser              | Product           | Estimate Number |                     |
| Pol/Bill Nelson/Sen/F/D | NELSON FOR SENATE | 471             |                     |

| Line  | Start Date | End Date | Description    | Start/End Time | MTWTFSS | Length | Spots/Week | Rate       | Type |
|---|------------|----------|----------------|----------------|---------|--------|------------|------------|------|
| 11  | 10/30/12   | 11/02/12 | The Talk       | 2-3p           | -TWTF-- | :30    | 4          | \$600.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -TWTF-- 4 \$600.00   |            |          |                |                |         |        |            |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG Tu 10/30/12 3:00 PM The Talk 2-3p :30 BN12012H \$600.00 NM<br>2 WKMG W 10/31/12 2:31 PM The Talk 2-3p :30 BN12012H \$600.00 NM<br>4 WKMG Th 11/01/12 3:00 PM The Talk 2-3p :30 BN12012H \$600.00 NM<br>3 WKMG F 11/02/12 2:59 PM The Talk 2-3p :30 BN12012H \$600.00 NM |            |          |                |                |         |        |            |            |      |
| 12  | 10/30/12   | 11/01/12 | News at 6p     | 6-630p         | -T-T--- | :30    | 2          | \$1,400.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -T-T--- 2 \$1,400.00   |            |          |                |                |         |        |            |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG Tu 10/30/12 6:23 PM News at 6p 6-630p :30 BN12009H \$1,400.00 NM<br>2 WKMG Th 11/01/12 6:22 PM News at 6p 6-630p :30 BN12009H \$1,400.00 NM   |            |          |                |                |         |        |            |            |      |
| 13  | 11/05/12   | 11/05/12 | News at 6p     | 6-630p         | 1-----  | :30    | 1          | \$1,600.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 1----- 1 \$1,600.00  |            |          |                |                |         |        |            |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG M 11/05/12 6:27 PM News at 6p 6-630p :30 BN12009H \$1,600.00 NM   |            |          |                |                |         |        |            |            |      |
| 14  | 10/31/12   | 11/01/12 | News at 7p     | 7-7:30p        | --WT--- | :30    | 2          | \$1,700.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 --WT--- 2 \$1,700.00   |            |          |                |                |         |        |            |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>2 WKMG W 10/31/12 7:22 PM News at 7p 7-7:30p :30 BN12009H \$1,700.00 NM<br>1 WKMG Th 11/01/12 7:20 PM News at 7p 7-7:30p :30 BN12012H \$1,700.00 NM  |            |          |                |                |         |        |            |            |      |
| 15  | 11/05/12   | 11/05/12 | News at 7p     | 7-7:30p        | 1-----  | :30    | 1          | \$2,000.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 1----- 1 \$2,000.00  |            |          |                |                |         |        |            |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG M 11/05/12 7:13 PM News at 7p 7-7:30p :30 BN12012H \$2,000.00 NM  |            |          |                |                |         |        |            |            |      |
| 16  | 10/30/12   | 11/01/12 | Inside Edition | 730-8p         | -T-T--- | :30    | 2          | \$1,700.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -T-T--- 2 \$1,700.00   |            |          |                |                |         |        |            |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>2 WKMG Tu 10/30/12 7:51 PM Inside Edition 730-8p :30 BN12012H \$1,700.00 NM<br>1 WKMG Th 11/01/12 7:50 PM Inside Edition 730-8p :30 BN12009H \$1,700.00 NM   |            |          |                |                |         |        |            |            |      |
| 17  | 11/05/12   | 11/05/12 | M-F 11p News   | 11-1135p       | 1-----  | :30    | 1          | \$2,500.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 1----- 1 \$2,500.00  |            |          |                |                |         |        |            |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG M 11/05/12 11:12 PM M-F 11p News 11-1135p :30 BN12009H \$2,500.00 NM  |            |          |                |                |         |        |            |            |      |

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

| Invoice #               | Invoice Date      | Invoice Month   | Invoice Period      |
|-------------------------|-------------------|-----------------|---------------------|
| 252341-1                | 11/06/12          | November 2012   | 10/29/12 - 11/05/12 |
| Advertiser              | Product           | Estimate Number |                     |
| Pol/Bill Nelson/Sen/F/D | NELSON FOR SENATE | 471             |                     |

| Line  | Start Date | End Date | Description         | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|---|------------|----------|---------------------|----------------|---------|--------|----------------|------------|------|
| 18  | 10/31/12   | 11/04/12 | M-SU 11p News       | 11-1135p       | --WTF-- | :30    | 4              | \$1,700.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 --WTF-- 4 \$1,700.00   |            |          |                     |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>4 WKMGW 10/31/12 11:34 PM M-SU 11p News 11-1135p :30 BN12012H \$1,700.00 NM<br>3 WKMGTh 11/01/12 11:13 PM M-SU 11p News 11-1135p :30 BN12012H \$1,700.00 NM<br>5 WKMGF 11/02/12 11:24 PM M-SU 11p News 11-1135p :30 BN12009H \$1,700.00 NM<br>1 WKMGSa 11/03/12 12:03 AM M-SU 11p News 11-1135p :30 BN12012H \$1,700.00 NM |            |          |                     |                |         |        |                |            |      |
| 19  | 11/05/12   | 11/05/12 | David Letterman     | 1136p-1238a    | 1-----  | :30    | 1              | \$1,000.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 1----- 1 \$1,000.00  |            |          |                     |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG 11/05/12 11:47 PM David Letterman 1136p-1238a :30 BN12012H \$1,000.00 NM  |            |          |                     |                |         |        |                |            |      |
| 20  | 10/31/12   | 11/02/12 | David Letterman     | 1136p-1238a    | --W-F-- | :30    | 2              | \$700.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 --W-F-- 2 \$700.00   |            |          |                     |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMGW 10/31/12 12:30 AM David Letterman 1136p-1238a :30 BN12009H \$700.00 NM<br>2 WKMGF 11/02/12 11:58 PM David Letterman 1136p-1238a :30 BN12012H \$700.00 NM   |            |          |                     |                |         |        |                |            |      |
| 21  | 11/03/12   | 11/03/12 | 7-9a Sat Early Show | 7-9a           | -----1- | :30    | 1              | \$350.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -----1- 1 \$350.00   |            |          |                     |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMGSa 11/03/12 7:26 AM 7-9a Sat Early Show 7-9a :30 BN12009H \$350.00 NM  |            |          |                     |                |         |        |                |            |      |
| 23  | 11/03/12   | 11/03/12 | Extra Wknd          | 1205-105a      | -----1- | :30    | 1              | \$350.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -----1- 1 \$350.00   |            |          |                     |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMGSa 11/03/12 1:56 AM Extra Wknd 1205-105a :30 BN12009H \$350.00 NM  |            |          |                     |                |         |        |                |            |      |
| 24  | 11/04/12   | 11/04/12 | CBS Sunday Morning  | 9-1030a        | -----1  | :30    | 1              | \$1,800.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -----1 1 \$1,800.00  |            |          |                     |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMGSu 11/04/12 9:30 AM CBS Sunday Morning 9-1030a :30 BN12012H \$1,800.00 NM  |            |          |                     |                |         |        |                |            |      |
| 25  | 11/05/12   | 11/05/12 | News at 5p          | 5-530p         | M-----  | :30    | 1              | \$1,200.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 M----- 1 \$1,200.00  |            |          |                     |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WKMG 11/05/12 5:23 PM News at 5p 5-530p :30 BN12012H \$1,200.00 NM   |            |          |                     |                |         |        |                |            |      |

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## INVOICE


<http://www.local6.com>

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 252341-1  | 11/06/12     | November 2012 | 10/29/12 - 11/05/12 |

| Advertiser               | Product           | Estimate Number |
|--------------------------|-------------------|-----------------|
| Pol/Bill Nelson/Sen/FI/D | NELSON FOR SENATE | 471             |

| Line   | Start Date        | End Date        | Description     | Start/End Time    | MTWTFSS            | Length                | Spots/<br>Week | Rate         | Type                    |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |                         |   |      |    |          |         |                 |        |     |          |             |
|--|-------------------|-----------------|-----------------|-------------------|--------------------|-----------------------|----------------|--------------|-------------------------|--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|---------|---|----------|--|--|--|--|-----------------|-----------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------------------|---|------|----|----------|---------|-----------------|--------|-----|----------|-------------|
| 26   | 10/30/12          | 11/02/12        | Morn News at 5a | 5-530a            | -TWTF--            | :30                   | 1              | \$450.00     | NM                      |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |                         |   |      |    |          |         |                 |        |     |          |             |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>-TWTF--</td><td>1</td><td>\$450.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WKMG</td><td>Tu</td><td>10/30/12</td><td>5:26 AM</td><td>Morn News at 5a</td><td>5-530a</td><td>:30</td><td>BN12009H</td><td>\$450.00 NM</td></tr> </table> |                   |                 |                 |                   |                    |                       |                |              |                         | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  | 10/29/12 | 11/04/12 | -TWTF-- | 1 | \$450.00 |  |  |  |  | <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> | 1 | WKMG | Tu | 10/30/12 | 5:26 AM | Morn News at 5a | 5-530a | :30 | BN12009H | \$450.00 NM |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>  | <u>Spots/Week</u> | <u>Rate</u>        |                       |                |              |                         |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |                         |   |      |    |          |         |                 |        |     |          |             |
|  | 10/29/12          | 11/04/12        | -TWTF--         | 1                 | \$450.00           |                       |                |              |                         |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |                         |   |      |    |          |         |                 |        |     |          |             |
| <u>Spots: #</u>  | <u>Ch</u>         | <u>Day</u>      | <u>Air Date</u> | <u>Air Time</u>   | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |                         |   |      |    |          |         |                 |        |     |          |             |
| 1  | WKMG              | Tu              | 10/30/12        | 5:26 AM           | Morn News at 5a    | 5-530a                | :30            | BN12009H     | \$450.00 NM             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |                         |   |      |    |          |         |                 |        |     |          |             |

|                    |    |                    |             |
|--------------------|----|--------------------|-------------|
| <u>Total Spots</u> | 46 | <u>Gross Total</u> | \$56,150.00 |
|--------------------|----|--------------------|-------------|

## Payment Terms 30 Days

|                          |            |
|--------------------------|------------|
| <u>Agency Commission</u> | \$8,422.50 |
|--------------------------|------------|

|                       |             |
|-----------------------|-------------|
| <u>Net Amount Due</u> | \$47,727.50 |
|-----------------------|-------------|

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